

World's Largest Plasma Wall

Involved : 9 x 103"
End user : MEDIAPRO
Placement : Barcelona, Spain
Install Date : April 2008
Partners : VIDEO SHOPPING BROADCAST SL



Industry leader in Media Communications, MEDIAPRO is a group of companies offering all the technical and creative personnel necessary to set up and broadcast any type of audiovisual product.

Their newly built Production Centre in Barcelona is now the proud owner of the World's largest plasma display video wall.

The Panasonic 103 inch Full HD displays have been installed in a 3 x 3 matrix in the grand reception area of their new offices.

Passers by are captivated by the impressive branded videos which have been made in-house, showing dynamic moving images promoting the companies activities. The sheer size of the video wall is immense; it is the first 3 x 3 install of this product, showing that MEDIAPRO are streets ahead when innovating the use of leading edge AV to the maximum.



"The 103inch Plasma Display was chosen because of it's evident WOW-factor. MEDIAPRO wanted something different in their impressive new headquarters" says Mr Vincent Slevin of Panasonic Spain. The video wall can be seen from the street, right in the centre of the Poblenou district, which is Barcelona's new architecturally ambitious urban renovation.

The installation instantly draws attention to MEDIAPRO's new arrival in the area and emphasises their dominance in Spain's media industry.

Key Facts:

- World's first 3 x 3 103inch video wall
- Demand for something innovative and striking was fulfilled
- Huge display area and superb picture quality ensures the contents are delivered in amazing FHD

Local Contact

Name: Vincent Slevin
 Panasonic Espana S.A.
 WTC Almeda Park
 Plaza de la Pau, s/n, Edificio 8, Planta Baja
 Address: 08940 Cornellà de Llobregat (Barcelona), Spain Internal use only
 Tel. +34 934 259 300 Email: vincent.slevin@eu.panasonic.com Consent given for external use